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GIM
 girls of the
 ~internet museum
 PRESENTA **GRAY AREAS**

GIM

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The GIM girls of the ~internet museum is a space where an hyper-subjective notion of the girly online experience is constructed by showing the artistic productions of ~girls on the internet, with an appreciation for sincerity and the creation of knowledge from subjectivity.

The institution's selection of works, responds to four different core ideas: sincerity; a subjective representation of girliness that can ultimately convey a more universal -yet specific- statement on the female condition; a sensibility to translate artistic intention into online-representation and viceversa; and the acknowledgement of the fluidity between emotions/reality in the online/offline worlds, meaning, the cyborg condition we all embody in present times.

Founded in 2012, the ~GIM has evolved into an attempt at a generational portrait of women artists and their different mediations of our reality, through the tools of our hyperconnected existence.

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PRESENTS_ GRAY AREAS

"I don't think we can leap out of our anthropomorphism by will. We can't. [...] Our very embodiment is a limit, as well as a threshold; our flesh is framed by the morphology of the human body, it is also always already sexed and hence differentiated."

- Rosi Braidotti, "Borrowed Energy" en *Frieze Magazine*, 2014.

The show takes on two ideas that feature prominently in the museum's collection: one, the female body as commodity or the place of capital production; and two, works that deal with personal metaphysics and introspective exploration, the possibilities of the body as vessel.

The works on one side of the room circulate around the first idea: porn as the #1 industry to make commodities out of female bodies; the affective business venture self-managed on etsy; and artistic identity cum trademarked corporation. On the other side, self-exploration takes the reins and more esoteric and anti-normative representations of self emerge: body lotion and phone camera as self-inspection tools; the voices of pop and the faces of CEOs (white, males) as catalysts for a poetic reading of the body/psyque unit; and the body as a place of rebellion against heteronormative & neurotypical limitations.

These two groups work as the two sides of a possible dialectic, a made-up binary like many others: masc/femme, homo/hetero, or in this case private/public - interior/exterior. The exhibition explores what happens when confronting binary logic; the gray areas that appear between two given choices out of the infinity available when constructing female identity.

Curated by Gaby Cepeda / **Artists** Hannah Black, Andrea Crespo, Débora Delmar Corp., Adriana Minoliti, Saoirse Wall, May Waver.